

– JOIN US –

JUNE 4, 2024



– INAUGURAL –

FLAPJACKS &
Fast Cars
COMMUNITY BREAKFAST

– SPONSORSHIP OPPORTUNITIES –

[ONLINE SPONSORSHIP FORM](#)

Team Kids' inaugural Flapjacks & Fast Cars Breakfast isn't just another morning event— it's a chance to create a lasting difference in our local community while enjoying the backdrop of one of the most impressive car collections in the world. As part of our commitment to enriching lives, join esteemed guests, including public safety allies, business luminaries, and dedicated supporters, as we unite to uplift children and strengthen our communities.

Keynote: Arshay Cooper, award-winning author, motivational speaker, and activist, will deliver his inspiring story of resilience and hope symbolizing the determination and empowerment that propel our community forward.

JUNE 4, 2024

8:00 - 10:00 A.M.

SEGERSTROM SHELBY EVENT CENTER

5 Whatney, Irvine, CA 92618



FOR MORE INFORMATION ON RESERVING YOUR SPONSORSHIP, PLEASE CONTACT

□ **RACHEL KILLION WILLIAMS** | rachel@teamkids.org

ABOUT TEAM KIDS

WE'RE EMPOWERING KIDS TO CHANGE THE WORLD

Team Kids is a nonprofit dedicated to empowering children to change the world. We achieve this by providing youth leadership programs that build empathy, self-efficacy, and strong connections within their communities.

Team Kids fosters youth leadership through in-school programs led by our dedicated coaches, supported by local public safety officers. These programs aim to teach the value of teamwork, leadership, entrepreneurship, philanthropy, and civic engagement. Our Team Kids Challenge involves students planning and executing a completely student-led in-school carnival, supporting a local cause of their choice. Additionally, we offer a self-serve program model where kids can host lemonade stands outside of school to fundraise for causes close to their hearts.



At Team Kids, we challenge the notion that children are "too young" to make a difference. On the contrary, we believe that when empowered, children harness their boundless empathy and dream-centered drive to effect genuine, positive change in their communities. Through our initiatives, we aim to shift perceptions, showing children their potential as change-makers and encouraging adults to engage with youth as valuable partners in community building.

SPONSORSHIP BENEFITS



UNLOCK POTENTIAL WITH YOUR \$10,000 SPONSORSHIP:



- Fully fund the Team Kids Challenge program implementation in a local school
- Logo visibility on sponsored school's TKC materials (t-shirts, banners, yard signs, etc.)
- Recognition on all Team Kids digital marketing (social media, newsletter, etc.)
- Various employee engagement and volunteer opportunities (TKC carnival participation, volunteer training, in-office activations, PTA presentation, VIP event tickets, etc.)

SPONSORSHIP BENEFITS	SCHOOL SPONSOR \$10,000	CHALLENGE CHAMPION \$7,500	LEADERSHIP ADVOCATE \$5,000	COMMUNITY PARTNER \$2,500	STUDENT SUPPORTER \$1,000
YOUR IMPACT	SPONSORS AN ENTIRE SCHOOL	SPONSORS 375 STUDENTS	SPONSORS 250 STUDENTS	SPONSORS 125 STUDENTS	SPONSORS 50 STUDENTS
Number of Tables (10 Seats)	1 VIP Table	1 Premier Table	1 Table	5 Seats	5 Seats
Recognition in Event Program	Full Page Inside Front Cover (Color)	Full Page (Color)	Half Page (Color)	Quarter Page (Color)	Logo
Recognition on Website	Hyperlinked Logo and Description	Hyperlinked Logo	Hyperlinked Logo	Hyperlinked Name	Name
Recognition on Physical Marketing (Event Signage and Print Advertising)	Logo and Description	Logo	Logo	Name	
Recognition on Digital Marketing (Social Media and Email Communications)	Dedicated Post and Story Highlight	Dedicated Post	Dedicated Post	Story Highlight	
Recognition in Press Releases	✓	✓			
Prominent Display Table in Event Foyer	✓	✓			
Introduction, Acknowledgement and Plaque Presentation During Program	✓				
Promotional Commercial Played on Screens Throughout Event Venue	✓				
Logo on Team Kids Bus through 2024 	✓				
Recognition on Virtual Donor Wall COMING SOON: Digital Team Kids Town	 Skyscraper or Mansion	 Skyscraper or Mansion	 Skyscraper or Mansion	 Business or House	 Business or House



BONUS: Sponsor Flapjacks & Fast Cars and unlock **included** sponsorship of our 5th Annual Golf Classic at Monarch Beach Golf Links on September 30th, 2024.

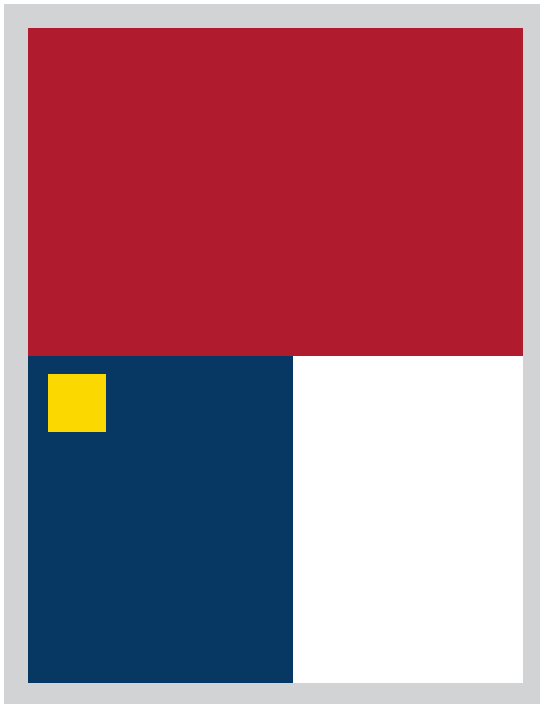
Interested in this exclusive opportunity? | Contact: Rachel Killion Williams | rachel@teamkids.org



SPONSOR ADS

Thank you for sponsoring the Team Kids Flapjacks & Fast Cars Breakfast. As part of your sponsorship, your company will receive the opportunity to include an advertisement in our printed program, providing exposure to esteemed community leaders attending this event.

All ads must be submitted by Monday, May 15.



DIMENSIONS width x height

- School Sponsor (\$10,000)**
 Full-page inside cover ad/Color 8" x 10 .5"
- Challenge Champion (\$7,500)**
 One-page ad/Color 8" x 10 .5"
- Leadership Advocate (\$5,000)**
 Half-page ad/Color 8" x 10 .5"
- Community Partner (\$2,500)**
 Quarter-page ad/Color8" x 5 .1875"
- Student Supporter (\$1,000)**
 Logo 2" x 2"

PRINTED PROGRAM DETAILS

- Preferred file types: .EPS, .PSD, .INDD, .AI, .TIFF, JPG, High Res PDF
- Native files must include ALL placed artwork, embedded graphics, and fonts.
- Images should be CMYK (not RGB or Pantone).
- Ads should be sent in high resolution (300dpi).

Please email ads to Angie Sarabia: angie@teamkids.org

Team Kids is a registered 501(c)(3) nonprofit organization, tax ID 75-3152594



SPONSORSHIP FORM

THANK YOU

FOR SUPPORTING
OUR MISSION OF
EMPOWERING KIDS
TO CHANGE THE
WORLD



ONLINE SPONSORSHIP FORM

Yes, we would like to sponsor Team Kids' inaugural **Flapjacks & Fast Cars Breakfast**

Sponsorship Levels

- \$10,000 School Sponsor \$2,500 Community Partner
 \$7,500 Challenge Champion \$1,000 Student Supporter
 \$5,000 Leadership Advocate

We are unable to attend the event, but we want to support kids in the community with a gift of \$ _____

Event Sponsor Information

Sponsor Company Name: _____

Contact Person: _____

Address: _____

City: State: Zip: _____

Phone: _____

Email: _____

METHOD OF PAYMENT

Check enclosed payable to Team Kids for \$ _____

Visa Mastercard Amex Discover

Name on Card: _____

Credit Card #: _____

CVV: _____ Exp Date: _____

Signature (required): _____

Please return this sheet via EMAIL or MAIL to:

Team Kids
5299 Alton Pkwy, Suite 150
Irvine, CA 92604

Rachel Killion Williams | (949) 861-4887 | rachel@teamkids.org

Team Kids is a registered 501(c)(3) nonprofit organization, tax ID 75-3152594



Join Team Kids on our journey to empower youth and build stronger communities! Learn more about how you can support our mission and make a positive impact in the lives of children.

Visit teamkids.org to get involved today!