JOIN US

JUNE 4, 2024

Team Kids
Empowering America’s Future

INAUGURAL
FLAPJACKS &
Fast Cars
COMMUNITY BREAKFAST

SPONSORSHIP OPPORTUNITIES

ONLINE SPONSORSHIP FORM
Team Kids’ inaugural Flapjacks & Fast Cars Breakfast isn’t just another morning event— it’s a chance to create a lasting difference in our local community while enjoying the backdrop of one of the most impressive car collections in the world. As part of our commitment to enriching lives, join esteemed guests, including public safety allies, business luminaries, and dedicated supporters, as we unite to uplift children and strengthen our communities.

**Keynote:** Arshay Cooper, award-winning author, motivational speaker, and activist, will deliver his inspiring story of resilience and hope symbolizing the determination and empowerment that propel our community forward.

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**JUNE 4, 2024**

8:00 - 10:00 A.M.

SEGERSTROM SHELBY EVENT CENTER

5 Whatney, Irvine, CA 92618

FOR MORE INFORMATION ON RESERVING YOUR SPONSORSHIP, PLEASE CONTACT

RACHEL KILLION WILLIAMS | rachel@teamkids.org

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**ABOUT TEAM KIDS**

**WE’RE EMPOWERING KIDS TO CHANGE THE WORLD**

Team Kids is a nonprofit dedicated to empowering children to change the world. We achieve this by providing youth leadership programs that build empathy, self-efficacy, and strong connections within their communities.

Team Kids fosters youth leadership through in-school programs led by our dedicated coaches, supported by local public safety officers. These programs aim to teach the value of teamwork, leadership, entrepreneurship, philanthropy, and civic engagement. Our Team Kids Challenge involves students planning and executing a completely student-led in-school carnival, supporting a local cause of their choice. Additionally, we offer a self-serve program model where kids can host lemonade stands outside of school to fundraise for causes close to their hearts.

At Team Kids, we challenge the notion that children are "too young" to make a difference. On the contrary, we believe that when empowered, children harness their boundless empathy and dream-centered drive to effect genuine, positive change in their communities. Through our initiatives, we aim to shift perceptions, showing children their potential as change-makers and encouraging adults to engage with youth as valuable partners in community building.

Team Kids is a registered 501(c)(3) nonprofit organization, tax ID 75-3152594
## Sponsorship Benefits

### UnLock Potential with Your $10,000 Sponsorship:
- Fully fund the Team Kids Challenge program implementation in a local school.
- Logo visibility on sponsored school's TKC materials (t-shirts, banners, yard signs, etc.).
- Recognition on all Team Kids digital marketing (social media, newsletter, etc.).
- Various employee engagement and volunteer opportunities (TKC carnival participation, volunteer training, in-office activations, PTA presentation, VIP event tickets, etc.).

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>School Sponsor $10,000</th>
<th>Challenge Champion $7,500</th>
<th>Leadership Advocate $5,000</th>
<th>Community Partner $2,500</th>
<th>Student Supporter $1,000</th>
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</thead>
<tbody>
<tr>
<td><strong>Your Impact</strong></td>
<td>Sponsors an Entire School</td>
<td>sponsors 375 Students</td>
<td>sponsors 250 Students</td>
<td>sponsors 125 Students</td>
<td>sponsors 50 Students</td>
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<tr>
<td>Number of Tables (10 Seats)</td>
<td>1 VIP Table</td>
<td>1 Premier Table</td>
<td>1 Table</td>
<td>5 Seats</td>
<td>5 Seats</td>
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<tr>
<td>Recognition in Event Program</td>
<td>Full Page Inside Front Cover (Color)</td>
<td>Full Page (Color)</td>
<td>Half Page (Color)</td>
<td>Quarter Page (Color)</td>
<td>Logo</td>
</tr>
<tr>
<td>Recognition on Website</td>
<td>Hyperlinked Logo and Description</td>
<td>Hyperlinked Logo</td>
<td>Hyperlinked Logo</td>
<td>Hyperlinked Name</td>
<td>Name</td>
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<tr>
<td>Recognition on Physical Marketing (Event Signage and Print Advertising)</td>
<td>Logo and Description</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
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<tr>
<td>Recognition on Digital Marketing (Social Media and Email Communications)</td>
<td>Dedicated Post and Story Highlight</td>
<td>Dedicated Post</td>
<td>Dedicated Post</td>
<td>Story Highlight</td>
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<td>Recognition in Press Releases</td>
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<td>Prominent Display Table in Event Foyer</td>
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<td>Introduction, Acknowledgement and Plaque Presentation During Program</td>
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<td>Promotional Commercial Played on Screens Throughout Event Venue</td>
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<td>Logo on Team Kids Bus through 2024</td>
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<td>Recognition on Virtual Donor Wall COMING SOON: Digital Team Kids Town</td>
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**BONUS:** Sponsor Flapjacks & Fast Cars and unlock included sponsorship of our 5th Annual Golf Classic at Monarch Beach Golf Links on September 30th, 2024.

Interested in this exclusive opportunity? | Contact: Rachel Killion Williams | rachel@teamkids.org

Some restrictions apply. Recognition in any printed materials is contingent upon print deadlines.

Team Kids is a registered 501(c)(3) nonprofit organization, tax ID 75-3152594
Thank you for sponsoring the Team Kids Flapjacks & Fast Cars Breakfast. As part of your sponsorship, your company will receive the opportunity to include an advertisement in our printed program, providing exposure to esteemed community leaders attending this event.

All ads must be submitted by Monday, May 15.

**Sponsor Ads**

**DIMENSIONS ........................ width x height**

- **School Sponsor ($10,000)**
  - Full-page inside cover ad/Color .......................... 8" x 10.5"

- **Challenge Champion ($7,500)**
  - One-page ad/Color ........................................ 8" x 10.5"

- **Leadership Advocate ($5,000)**
  - Half-page ad/Color ....................................... 8" x 10.5"

- **Community Partner ($2,500)**
  - Quarter-page ad/Color ................................. 8" x 5.1875"

- **Student Supporter ($1,000)**
  - Logo ............................................................. 2" x 2"

**Printed Program Details**

- Preferred file types: .EPS, .PSD, .INDD, .AI, .TIFF, JPG, High Res PDF
- Native files must include ALL placed artwork, embedded graphics, and fonts.
- Images should be CMYK (not RGB or Pantone).
- Ads should be sent in high resolution (300dpi).

Please email ads to Angie Sarabia: angie@teamkids.org

Team Kids is a registered 501(c)(3) nonprofit organization, tax ID 75-3152594
Yes, we would like to sponsor Team Kids’ inaugural Flapjacks & Fast Cars Breakfast.

Event Sponsor Information

Sponsor Company Name: ________________________________________________________
Contact Person: ________________________________________________________________
Address: _____________________________________________________________________
City: State: Zip: __________________________________________________________________
Phone: ________________________________________________________________________
Email: _______________________________________________________________________

Sponsorship Levels

- $10,000 School Sponsor
- $7,500 Challenge Champion
- $5,000 Leadership Advocate
- $2,500 Community Partner
- $1,000 Student Supporter

We are unable to attend the event, but we want to support kids in the community with a gift of $ __________

METHOD OF PAYMENT

Check enclosed payable to Team Kids for $ __________________________

○ Visa ○ Mastercard ○ Amex ○ Discover

Name on Card: ________________________________________________________________
Credit Card #: ______________________________________________________________
CVV: ________________ Exp Date: _______________________________________________
Signature (required): _________________________________________________________

Please return this sheet via EMAIL or MAIL to:

Team Kids
5299 Alton Pkwy, Suite 150
Irvine, CA 92604

Rachel Killion Williams  (949) 861-4887 | rachel@teamkids.org

Team Kids is a registered 501(c)(3) nonprofit organization, tax ID 75-3152594
Join Team Kids on our journey to empower youth and build stronger communities! Learn more about how you can support our mission and make a positive impact in the lives of children.

Visit teamkids.org to get involved today!