

# The Case for Investment



The mission of Team Kids is to empower our kids to change the world.

## **Team Kids Challenge Conceptual Framework**

#### Inputs

#### **Team Kids**

Team Kids coach:

- Facilitates & leads six-week program
- Trains & supports teachers & staff
- Coordinates with local government, school officials, and community partners
- Facilitates student leadership meetings & activities

\$12,000 (baseline)

#### Public Safety/ Local Government

Commitment from:

- Law Enforcement
- Fire Departments
- Local government

#### School

Commitment from:

- School board
- Superintendent
- Principal
- Teachers
- Non-teaching school staff
- Parents

#### Community

Commitment from:

- Local business partnerships
- Philanthropic partnerships
- -Beneficiary charities

#### Team Kids Challenge -- Key Components

#### **Team Kids Training and Supports**

#### **Law Enforcement Training**

Team Kids provides:

- Program overview to personnel
- On-going support to help public safety personnel facilitate the program
- (2.5 hours of training on assets, mindset, community policing, & facilitation skills)

#### **LEA / School Training**

Team Kids provides:

- Program overview to teachers
- On-going support to help school staff & parent volunteers facilitate program
- -( 2.5 hours of training on assets, mindset, parent engagement, & facilitation skills)

#### **Short-Term Outcomes**

## Public Safety & Community

Strengthen adults' mindset that children are community assets Adults build trusting relationships with children

4 or more community nonprofits gain **exposure** and donations (\$4000 avg. FMV)

#### Whole School Project-Based Learning Opportunity

## Team Kids Kickoff Assembly (Week 1)

- -Focus: Teamwork & empowerment
- -School assembly with Team Kids & public safety officials to kick-off the project
- -Present three community challenges
- -Public safety officials ask to be on the students' team

## Team Kids Challenge (Weeks 2-4)

- Focus: Collect resources to meet challenge & community need
- Communicating about the challenge
- Students collecting donations
- Distributing resources to beneficiary charities weekly

## Team Kids Carnival (Week 5)

- -Focus: Culminating student-led event
- -Philanthropic carnival held at the school
- Older students plan & present the carnival for the younger students to attend
- Students, parents, police/fire staff, school staff, donors, & corporate partners attend the carnival & purchase tickets

## Team Kids Wrap-Up Celebration (Weeks 2-4)

- **-Focus:** Student reflection on the community impact of their efforts
- Presentation of the final outcomes of student efforts, including weekly challenges & distributing of proceeds from the carnival

#### <u>School</u>

Strengthen **mindset** that students are community assets Improve positive school climate via inclusive student leadership

#### 650 Elementary School Children

Learn ways to help others

Perceive self as a community asset

Gain self-efficacy & leadership skills

Develop more positive views of law enforcement

Build 21st Century Learning Skills: collaboration, communication & social skills

Learn about social issues & help community nonprofits

Learn & apply entrepreneurial skills

#### Student Leadership Team (Grades 4-5 or 5-6)

#### **Leadership Team Meetings**

Team Kids organizes and facilitates:

- -Meeting once a week during lunch recess five times during program
- Members include teachers, school staff, public safety officers, & student leaders (50-200 4<sup>th</sup>-6<sup>th</sup> grade students)
- -Small working groups with students, teachers, public safety officers

## Community Engagement Activities

- Focus: Discuss community issues & votes on challenges / charitable causes
- Student leaders brainstorm, plan, & lead the carnival for charitable giving
- Beneficiary organizations work with the leadership team to explain the impact of student efforts on their community

#### **Long-Term Outcomes**

- Children avoid high-risk behaviors, preventing high cost to society
- Children make more positive choices and become contributing members of society
- Professionals in community have stronger positive youth development mindset, and stronger connections with each other

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Public Safety Personnel See Children As Community
Assets and Say Team Kids Helps Them Build Trust

- ✓ 9 of 10 police officers strongly agree, "Elementary school kids can make a quantifiable positive impact in their community."
- "It's really run by the kids. You all had the idea, but it's up to them to make it happen. I think that message is very reinforcing." Fire Department Representative
- ✓ All police officers surveyed strongly agree, "Working in elementary schools helps build trust between police and the communities they serve."
- ✓ Officers get to interact with kids, but we don't get to play with kids. By them trusting us... it breaks down the walls between us vs. them. Police Department Representative

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4 Community Nonprofits Gain Brand Exposure and Approximately \$4000 (total) in Cash and In-kind Donations

Team Kids has created a model that strengthens the young person, teachers shared values such as leadership and tolerance, and improves the community in which these young people live. – M. Beeler, America's Promise



Educators Broaden their Perceptions of Kids as Community Assets & Leaders

- ✓ Teachers and principals unanimously agree, "Elementary school kids can make a quantifiable positive impact in their community."
- ✓ The kids really proved themselves to the adults involved in the program. School Principal
- ✓ I think the fact that you do the planning during lunch is very successful. It really got teachers to buy in to the program. They are asked to do so much, and so having the program run during lunch is incredible.
- ✓ The leadership piece is really important, the way it's designed...it draws out those kids as leaders.

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# Children's Experience Leads to Significantly More Positive Perceptions, Building Developmental Assets

- ✓ 92% strongly agree, "I think it is important to help other people." (4% increase)
- √ 77% (86% LT) strongly agree, "I can make a difference in my community." (7% increase)
- ✓ 80% (92% LT) strongly agree, "I can be a leader."
  (9% increase)



## **Develop More Positive Views of Law Enforcement**

- ✓ 89% agree strongly, "police officers help kids succeed." (10% increase)
- ✓ 83% strongly agree, "police officers think I can make a difference in my community." (9% increase)
- ✓ 81% agree strongly, "police officers believe in me." (7% increase)

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## **Children's Skills Improve & Knowledge Increases**

- ✓ 74% agree strongly that the Team Kids Challenge helped them learn skills which will help them do better in school.
- ✓ 91% strongly agree that Team Kids taught them how to work well as a team (collaboration).
- ✓ 78% strongly agree they learned how to communicate better.
- ✓ 80% agree strongly that they learned how to create a successful business.

## **Leadership Team is Rewarding & Fun**

- ✓ 93% strongly agree, TK taught them that helping others is fun.
- ✓ The best thing about Team Kids is that we were able to step into some things that are happening to other people and get a chance to help out.
- ✓ We helped the people with cancer.
- ✓ Thank You for helping me realize what I am able to do.

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Developmental Assets Strengthened by Team Kids Challenge Reduce Likelihood of High-risk Behaviors (violence, AOD use), Lowering Cost to Society

- ✓ Annual incarceration costs for just 1 young person range from \$84,000-233,000 (LA Times, 2015).
- ✓ High school dropouts cost to taxpayers is \$127,000 over lifetime (NY Times, 2012).

Developmental Assets Strengthened by Team Kids Challenge increase positive behaviors (school success, health factors)

- ✓ Values and habits of kids are changed toward giving back, philanthropy.
- ✓ Leadership skills will help girls become women who lead (in 2016, only 5% of Fortune 500 CEOs were women).
- ✔ First interaction with pubic safety has lasting effects.

## Positive Youth Development Focus Among Professionals in Community

- ✓ More trusting relationships and mutual respect between law enforcement and community.
- Stronger community ties among professionals weaves a tighter safety net.