

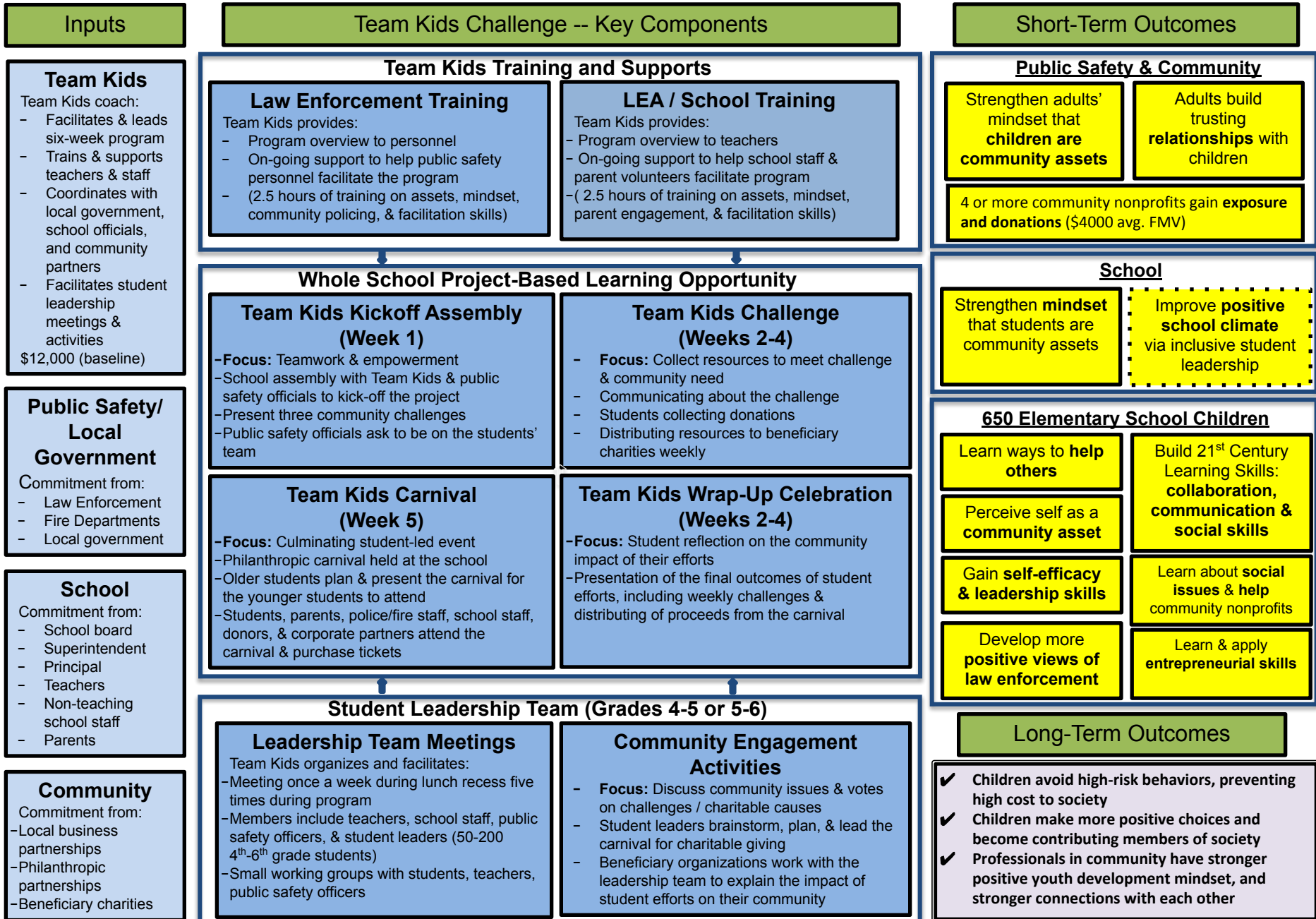


The Case for Investment

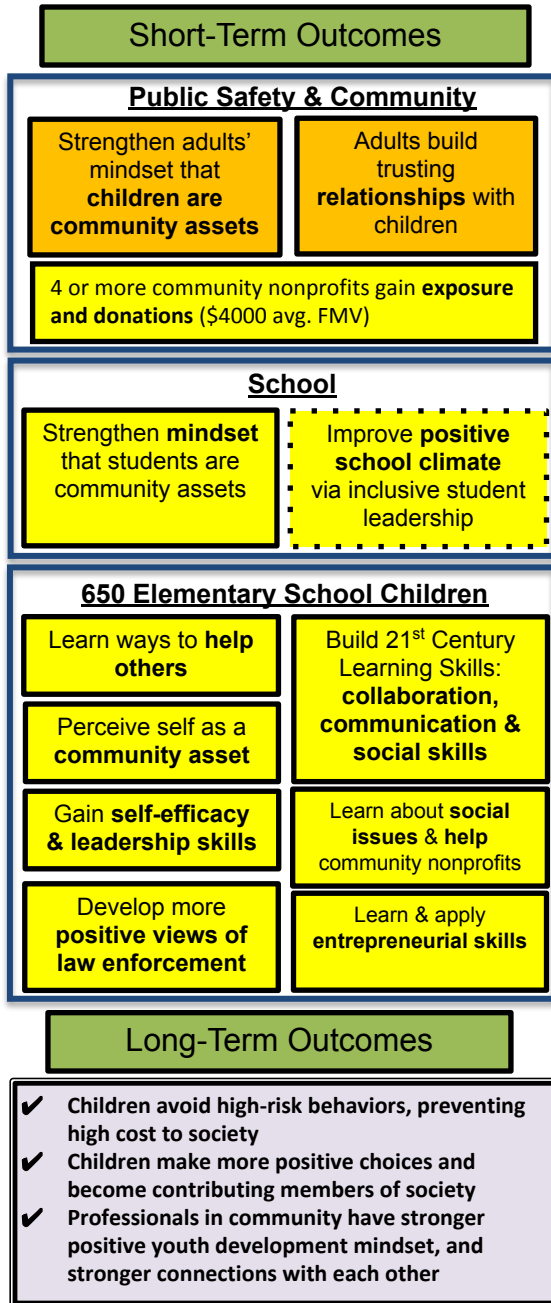


The mission of Team Kids is to empower our kids to change the world.

Team Kids Challenge Conceptual Framework



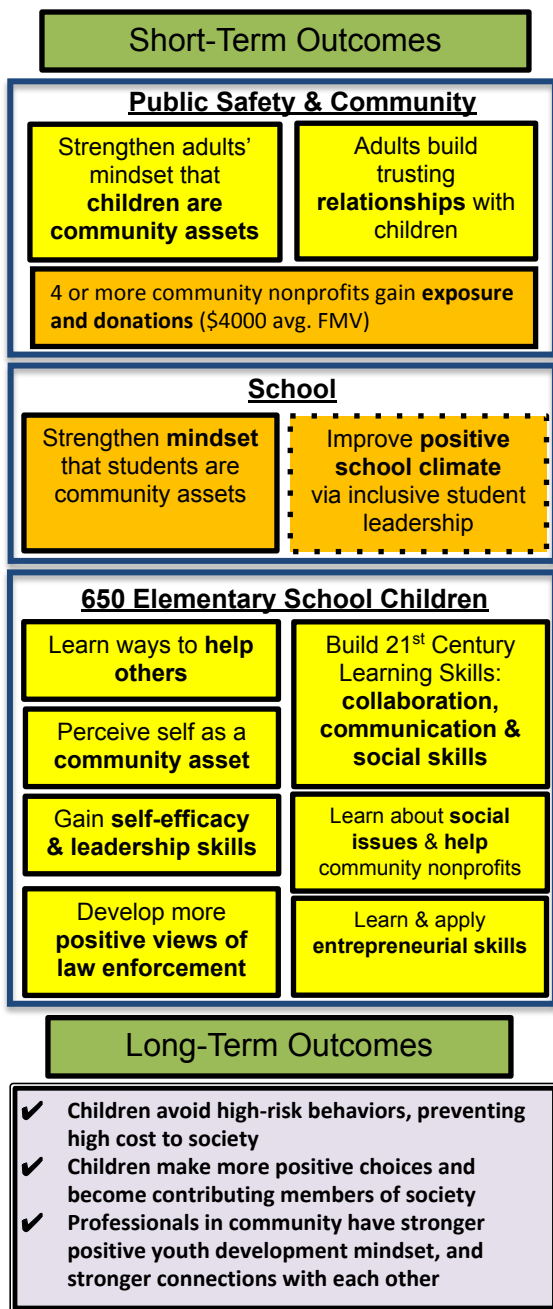
The Team Kids Challenge is an evidence-based model with proven results



Public Safety Personnel See Children As Community Assets and Say Team Kids Helps Them Build Trust

- ✓ 9 of 10 police officers strongly agree, “Elementary school kids can make a quantifiable positive impact in their community.”
- ✓ *“It’s really run by the kids. You all had the idea, but it’s up to them to make it happen. I think that message is very reinforcing.” – Fire Department Representative*
- ✓ All police officers surveyed strongly agree, “Working in elementary schools helps build trust between police and the communities they serve.”
- ✓ *Officers get to interact with kids, but we don’t get to play with kids. By them trusting us... it breaks down the walls between us vs. them. – Police Department Representative*

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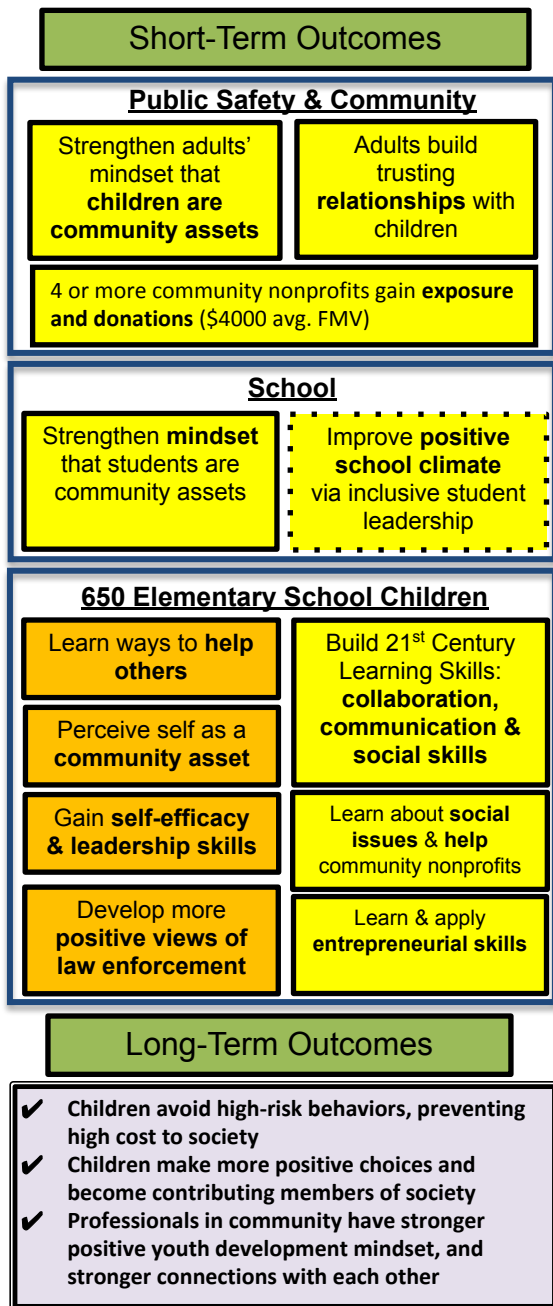
4 Community Nonprofits Gain Brand Exposure and Approximately \$4000 (total) in Cash and In-kind Donations

Team Kids has created a model that strengthens the young person, teachers shared values such as leadership and tolerance, and improves the community in which these young people live. – M. Beeler, America's Promise

Educators Broaden their Perceptions of Kids as Community Assets & Leaders

- ✓ Teachers and principals unanimously agree, “Elementary school kids can make a quantifiable positive impact in their community.”
- ✓ *The kids really proved themselves to the adults involved in the program. – School Principal*
- ✓ *I think the fact that you do the planning during lunch is very successful. It really got teachers to buy in to the program. They are asked to do so much, and so having the program run during lunch is incredible.*
- ✓ *The leadership piece is really important, the way it's designed...it draws out those kids as leaders.*

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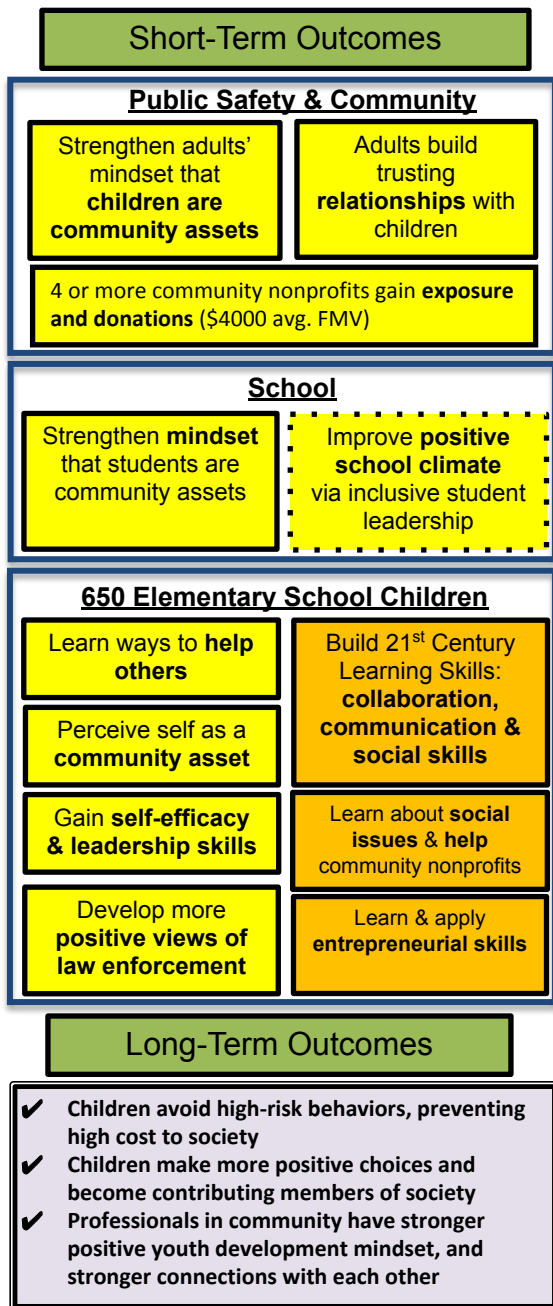
Children's Experience Leads to Significantly More Positive Perceptions, Building Developmental Assets

- ✓ 92% strongly agree, "I think it is important to help other people." (4% increase)
- ✓ 77% (86% LT) strongly agree, "I can make a difference in my community." (7% increase)
- ✓ 80% (92% LT) strongly agree, "I can be a leader." (9% increase)

Develop More Positive Views of Law Enforcement

- ✓ 89% agree strongly, "police officers help kids succeed." (10% increase)
- ✓ 83% strongly agree, "police officers think I can make a difference in my community." (9% increase)
- ✓ 81% agree strongly, "police officers believe in me." (7% increase)

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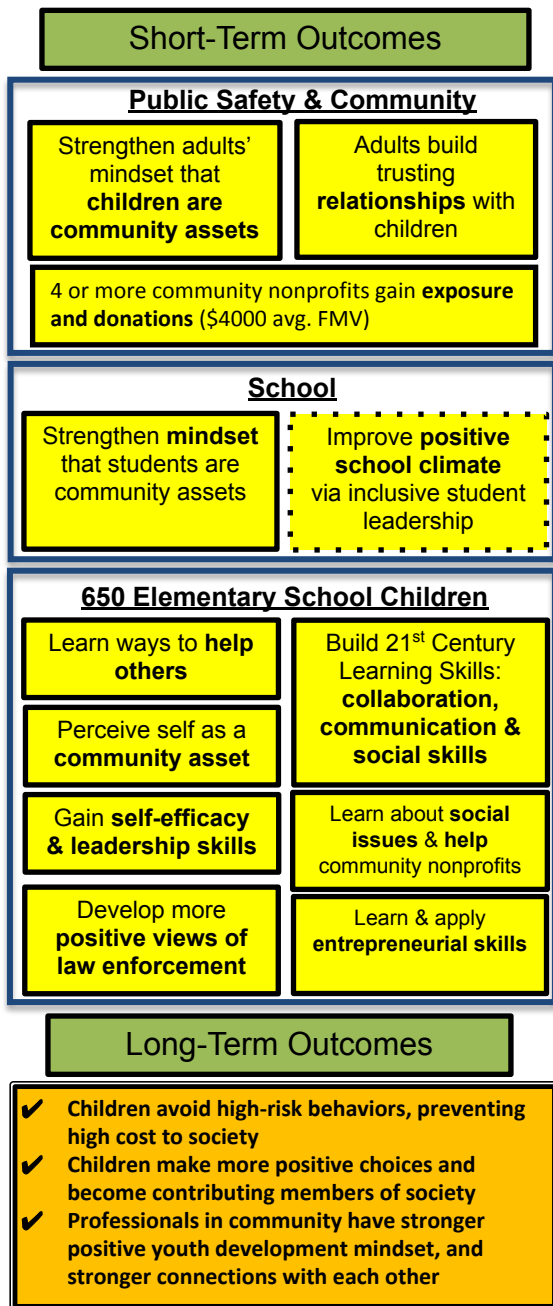
Children's Skills Improve & Knowledge Increases

- ✓ 74% agree strongly that the Team Kids Challenge helped them learn skills which will help them do better in school.
- ✓ 91% strongly agree that Team Kids taught them how to work well as a team (collaboration).
- ✓ 78% strongly agree they learned how to communicate better.
- ✓ 80% agree strongly that they learned how to create a successful business.

Leadership Team is Rewarding & Fun

- ✓ 93% strongly agree, TK taught them that helping others is fun.
- ✓ *The best thing about Team Kids is that we were able to step into some things that are happening to other people and get a chance to help out.*
- ✓ *We helped the people with cancer.*
- ✓ *Thank You for helping me realize what I am able to do.*

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Developmental Assets Strengthened by Team Kids Challenge Reduce Likelihood of High-risk Behaviors (violence, AOD use), Lowering Cost to Society

- ✓ Annual incarceration costs for just 1 young person range from \$84,000-233,000 (LA Times, 2015).
- ✓ High school dropouts cost to taxpayers is \$127,000 over lifetime (NY Times, 2012).

Developmental Assets Strengthened by Team Kids Challenge increase positive behaviors (school success, health factors)

- ✓ Values and habits of kids are changed toward giving back, philanthropy.
- ✓ Leadership skills will help girls become women who lead (in 2016, only 5% of Fortune 500 CEOs were women).
- ✓ First interaction with public safety has lasting effects.

Positive Youth Development Focus Among Professionals in Community

- ✓ More trusting relationships and mutual respect between law enforcement and community.
- ✓ Stronger community ties among professionals weaves a tighter safety net.